CONRAD
CHALLENGE

EMPOWERING STUDENTS TO CHANGE THE WORLD

REGISTRATION OPEN FROM AUG. 23 - NOV. 1

COLLABORATE. EDUCATE. INNOVATE.

Students participating in the Conrad Challenge create innovative solutions to real-world challenges, while preparing for success in a global workplace. The competition encourages creativity, critical thinking and entrepreneurial collaboration among teams around the globe. As students advance through 3 rounds of the competition, they are connected with subject matter experts and resources to advance their innovations, ultimately creating a commercially-viable product. The Challenge's top scholars receive scholarship and prizes to advance their innovations.

From students, to educators, to other industry professionals serving as subject matter experts and judges, the Conrad Challenge offers a role for everyone to make a lasting difference in the world. Learn how you can join us today!

CONRADCHALLENGE.ORG

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CHALLENGE CATEGORIES

Students collaborate within a team to develop solutions to real-world challenges in any of the following categories: Aerospace & Aviation, Cyber-Technology & Security, Energy & Environment, and Health & Nutrition.

SMART® | FOUNDATION FOR A SMOKE-FREE WORLD

The 2019-2020 Conrad Challenge is hosting **two additional categories,** Transforming Education Through Technology and Smoke-Free World.

FORM A TEAM & REGISTER ONLINE		AUG. 23 - NOV. 1 (11:59 p.m. EST)
ROUND 1	CREATE INVESTOR PITCH	DUE NOV. 1 (11:59 p.m. EST)
ROUND 2	COMPLETE A BUSINESS PLAN	NOV. 15 - JAN. 3 (11:59 p.m. EST)
	JUDGING BY INDUSTRY EXPERTS	JAN. 10 - FEB. 21
ROUND 3	FINALISTS PITCH AT INNOVATION SUMMIT	APR. 21-24, 2020