



STUDENTS CREATE INNOVATIVE SOLUTIONS TO REAL-WORLD CHALLENGES while preparing for success in a global workplace. Honoring the legacy of Charles “Pete” Conrad Jr., the competition encourages creativity, critical thinking and entrepreneurial collaboration among student teams from around the globe. As participants advance through four rounds of the competition, they are connected with subject matter experts and resources supporting the creation of a commercially-viable innovation.

THE CONRAD INNOVATOR DISTINCTION will be awarded to students on teams who excel at all Innovation Stage requirements as determined by our Judges. This merit of excellence signifies that each team member is among the very top innovators of their generation. Conrad Innovators receive numerous perks, including academic scholarships to esteemed universities, patent support and opportunities with other educational acceleration programs.

JOIN NOW - NOV. 3

CONRAD CHALLENGE INNOVATION SUMMIT

Our top teams from the Innovation Stage are named Finalists and invited to pitch their innovations to a live panel of Judges at the 2024 Conrad Challenge Innovation Summit. At the Summit, Judges, Alumni and other members of the Conrad Community come together for a multi-day event full of dynamic workshops, tours, community sessions and speakers. Finalist teams will compete to earn scholarships, entrepreneurial support and the Challenge’s top honor: the title of Pete Conrad Scholar.

CONRADCHALLENGE.ORG

    @CONRADCHALLENGE



THIS IS YOUR TIME TO COLLABORATE AND INNOVATE WITH OTHERS, CREATE LONG-LASTING CONNECTIONS, HAVE SOME FUN AND ESTABLISH YOURSELF AS AN INNOVATOR AND PROBLEM-SOLVER ... YOU MAY JUST CHANGE THE WORLD!



1 ACTIVATION STAGE | NOV 3, 2023

GATHER YOUR TEAM

Welcome to the Conrad Challenge! Kick off your entrepreneurial journey by registering your teammates and coach. Gathering the right squad is one of the chief ingredients of successful Conrad teams.



2 LEAN CANVAS STAGE | NOV 3, 2023

BRAINSTORM & SELECT INNOVATION

It's time to brainstorm! Complete several "lean canvases" to vet different ideas among Challenge categories. Select one innovation to focus on and take an important step toward bringing your innovation to life.



3 INNOVATION STAGE | JAN 12, 2024

DEVELOP INNOVATION & BUSINESS PLAN

Now let's work out the details! Share your innovation, its impact, marketing and economics in your Innovation Brief, Innovation Video and Website. Teams that complete these requirements will be named Conrad Innovators and receive valuable feedback from our esteemed Judges. Top scoring teams will go on to become Finalists. Both titles qualify for scholarships and other perks.



4 POWER PITCH STAGE | APR 23-26, 2024

PRESENT AT THE INNOVATION SUMMIT

At the Conrad Challenge Innovation Summit, Finalist teams will deliver their Power Pitches to expert Judges and receive live feedback as they compete to qualify for additional scholarships and the Challenge's top honor, the title of Pete Conrad Scholar. They'll enjoy workshops and tours and connect with speakers, experts and students from around the world.